



# Custom Web Applications

## Overview

Wondering how to optimise your online profile, creating powerful transaction processing web portals without spending a fortune?

Ebix has developed websites for some of the world's leading insurance organisations. Now using our Custom Web Application toolset, comprehensive e-commerce websites can be developed for a fraction of the cost of conventional approaches.

Ebix developed websites are designed to utilise the latest available technologies to provide a powerful, functional web solutions.

## Website Development

Our Custom Web Development toolset reduces both time and effort to produce professional looking, functional e-commerce web pages that can be incorporated in your existing website.

### Toolset

- Data Entry screen design
- A Rating Engine
- Production of client documentation
- Online Payment facilities
- Upload of transactional data into your Ebix broking system

These integrated facilities combine to dramatically reduce the development effort for e-commerce websites. Importantly these websites can now be developed without traditional programming. Speed to market is ensured as many of the time consuming aspects of website development are eliminated.

The result is a website that allows seamless no-touch processing for clients, from quotation through to the automated generation of a paid new business cover in your broking system.

**Custom Web Application Development**



Product Screens



Premium Rating



Documentation

# Custom Web Applications



## Insurance Products

A wide range of insurance requirements can be catered for using the toolset, from simple single risk products through to complex multi risk package policies.

Web pages are created using iDesign a powerful, fully graphic web screen development environment that eliminates the need for programming staff to create and manage e-commerce insurance products.

Complimenting iDesign is eRate a flexible, rules based rating engine for calculating premiums on a wide range of insurance products.

Combined these modules create function rich e-commerce web pages in a fraction of the time that conventional methods require.

## Customisation

Web pages developed using the Custom Web Applications toolset can be customised to include company logos, colour schemes and fonts to ensure that your standards are reflected in these e-commerce pages.

Integrating online payment capabilities with the e-commerce web pages completes the client online experience by allowing clients to pay for the policy at the time the transaction is processed.

Our Online Payments module can also be added as a general option on your website that ensures clients visit your website more often.

The Online Payments module makes it easy for clients to pay for all of their policies, whether processed through an e-commerce product or a standard transaction, online in a fully secured environment.

The Online Payments module manages payment verification by checking that transaction details are correct before the transaction is approved for payment.

## Policy Processing

Completing the process is the upload of the finalised policy transactions into your Ebix broking system. The transaction will appear as if it had been manually entered by your staff. All standard broking system functionality is supported including the ability to endorse or renew the policy.

Uploading e-commerce transactions in this way allows your Ebix broking system to remain the sole repository for both policy and accounting information. Invoices and other documentation are generated from within the broking system while insurer settlements and reports all include these imported transactions.

Payment files received from your bank or other credit card provider also automatically upload into your broking system negating the need for manual receipting.

Websites using web pages developed by the Custom Web Applications toolset significantly reduce back-office processing. There is no processing on your part.

## Further Information

Custom Web Applications is optimised for Microsoft Internet Explorer version 6 and above.

Ebix consultants are available to demonstrate the power and flexibility of the Custom Web Application toolset. Contact your local Ebix office for more information.